



NONPROFIT NEWS
October, 2008 Vol. I, No. 2

**Systems Change Through Cultural Proficiency:
Building an Empowered & Just Community**

Presented by Nonprofit Alliance of Monterey County

Friday, Nov. 21, 8:30 AM – 4 PM

Lutheran Church of the Good Shepherd, Salinas

Co-sponsored by: Community Foundation for Monterey County, First Five Monterey County, Monterey County Health Dept. – Behavioral Health Division, and Monterey County Dept. of Social and Employment Services

Join leaders from nonprofit, public and private sector organizations for this day of interactive workshops and discussion. Participants will gain awareness of the diverse cultural beliefs, behaviors and needs presented by consumers and acquire knowledge and skills necessary to adapt their practices to ensure effectiveness of service delivery. A panel discussion by community leaders will provide an opportunity to bring it all together and form the basis of an ongoing initiative, beyond the conference. *(More information and conference agenda on page 3)*

Register Online by Nov. 17: <http://www.cfmco.org>

**STATE BUDGET CRISIS –
THE AFTERMATH
NAMC Urges Budget Reform Now**

After three months of fraying nerves and tapping reserves, nonprofit directors throughout the region are feeling great relief and cautious optimism. This year’s state budget has finally been signed. Yet, we urge our legislators, our governor and indeed all Monterey County voters to roll up our collective sleeves right away. We must proactively deal with next year’s budget – and our fundamental structural problems – right now.

No budget deal meant that our nonprofits with state contracts were not getting paid -- all this time. Nonprofit health and human service agencies were laying off staff, taking loans, deferring payments to vendors and making other drastic maneuvers just to keep their doors open. (In some areas of the state, several nonprofits have closed and will not be able to reopen at all; it’s just too expensive.)

Meanwhile the number of people seeking services has grown. For example, the Food Bank

for Monterey County served a record number of households this year – an increase of over 50% from the prior year. With the volatile state of the economy and a climbing unemployment rate, we can anticipate the need for assistance from nonprofits will also climb.

It may be useful at this stage to remember that many of the services provided by nonprofits had been provided directly by government agencies until the 1980s. Today, nonprofits deliver these services through cost-efficient contractual partnerships with the public sector. The benefit to our community from this system is that nonprofits can leverage state funding with private donations, volunteers, and in-kind contributions. They can add services that complement and supplement the contracted services. The benefit for nonprofits from this system is that the contract provides a significant source of resources. The risk, though, is that when the state is late with payments, these nonprofits have to somehow make up the difference. When the state is three months late -- as it was this year – the nonprofits themselves are at risk. *(Please see **Budget**, page 2)*

(Budget, from page 1)

Although the line items in the state budget for nonprofit contracts are a very small portion of the total budget, the benefits to our state are significant. Nonprofits provide one out every 17 jobs, accounting for an estimated \$35 billion in wages and salaries. Even more crucial, however, all Californians – from infants to seniors -- benefit from a wide array of nonprofit programs and services.

It is time now for all Californians to review and debate our real priorities and to finally revise our current budgeting system. Did you know that California is one of only three states in the nation that requires a two-thirds supermajority to pass an annual budget? Did you realize that California relies more than most states on revenues from income taxes? Do your neighbors know?

Just last March, the Pew Charitable Trust published its most recent Government Performance Project -- a report card on governance for each of our fifty states. Their researchers gave California a "D" in Finance and ranked our state 42 out of 50 overall! Their findings concluded, "...There's no doubt that some structural changes need to be made." This highly readable report (www.pewcenteronthestates.org) is surprisingly engaging and offers at least 41 examples of better systems. (Five states received an "A")

The Nonprofit Alliance of Monterey County, with a membership of 100 nonprofits in our region, urges immediate preparation for the future of our state. The subheading for a recent Associated Press article is "Lawmakers will have to pay the piper come January" – but we all know that it is really the most vulnerable among us that pays when the system is so thoroughly broken.

Let's take the first steps now. We might not make it through 100 days without a budget next year. To find out more about the California State Budget, please visit www.caforward.org. To get more involved with local nonprofits, please visit www.alliancemonterey.org.

"Things worth fighting for are worthy of time and investment ... we move forward, and will remain vigilant. With achievements, come set backs, with gains, come losses. The events of the day provide an opportunity to reflect on the many professionals, scholars, community leaders, and advocates who before us "worked the cause" for achieving a just society. Now is our time. How we respond to today's challenges becomes our legacy." -- Sam Trevino, NAMC Core Leadership



The Cat in the Hat (Matthew Sherrill) is joined by his friends from the Jungle of Nool, Mayzie La Bird (Hannah Armenta), the Sour Kangaroo (Rachel Barnes), Gertrude McFuzz (Carina Chase) and Horton the Elephant (J.D. Morris).

ARIEL Theatrical presents *Seussical, Theatre For Young Audience Version*

"I can see that you've got quite a mind for your age!

Why, one Think and you dragged me right onto the stage!"

So says the mischievous Cat in the Hat at the onset of this ARIEL Theatrical musical extravaganza! Brought to life are such favorite Dr. Seuss characters as Horton the Elephant, Gertrude McFuzz, Lazy Mayzie and all the Whos in Whoville! With its Seussian gumbo of musical styles this adaptation will appeal to all ages. So let your toes tap, your fingers snap and your imaginations run wild! Performance dates: September 26, 27 and October 3, 4, 10, and 11. Fridays at 7 pm and Saturdays at 2 and 7 pm., Adults \$10, Children ages 3-12 \$6. Children under age 3 are free. Tickets are available at www.ticketguys.com, by calling ARIEL at 775-0976, or at the ARIEL Box Office one hour before performances. All performances take place at ARIEL's home, The Wilson Children's Theatre, 320 Main Street Oldtown Salinas.

Systems Change Through Cultural Proficiency, Nov. 21 Conference

AGENDA

- 8:30 – Sign-in, continental breakfast and networking
- 9:00 – Welcome and overview
- 9:30 – Session I, presentation followed by small group discussion
- 11:00 – Session II, presentation followed by small group discussion
- 12:15 – 1:00 – Lunch on site
- 1:00 – Session III, presentation followed by small group discussion.
- 2:45 – Panel discussion: Cultural competency in nonprofit, public and business sectors
- 3:30 – Small groups discussion: next steps
- 3:45 – Beyond the conference: How to get involved with the countywide initiative
- 4:00 – Close

SESSION I	SESSION II	SESSION III
<p>The Individual’s Connection to Cultural Competency</p> <p>Speakers:</p> <p>Ann Jealous, MFT, Educator, consultant and speaker on cultural competency and diversity</p> <p>Margaret Keith, B.A., Coordinator, Student Disability Resources, California State University, Monterey Bay</p>	<p>Cultural Competency in Organizations</p> <p>Speaker:</p> <p>Matthew Mock, Ph.D., Director, Center for Multicultural Development, California Institute for Mental Health</p>	<p>Empowering Communities: The Big Picture</p> <p>Speaker:</p> <p>Rachel Guerrero, LCSW, Chief, Office of Multicultural Services, CA Dept of Mental Health</p>

Register Online by Nov. 17: <http://www.cfmco.org>

NAMC members: \$50 for the first participant; \$40 for each additional participant from the same organization.

Non-members: \$75 for the first participant; \$65 for each additional participant from the same organization.

Contact NAMC before Nov. 7 to request sign-language interpreters or disability accommodation (831.373.4606 or sue@alliancemonterey.org).

For more information about the Conference contact: 831.373.4606, or sue@alliancemonterey.org

MEMBERSHIP

Not a member? Visit www.alliancemonterey.org, or call 831.373.4606 for membership information and application.

NAMC Members Enjoy ...

- **Discounted registration** at NAMC educational programs and events
- Use of the **member listServe** to share information and support
- Privileges to **post job and event announcements** on the NAMC general email list.
- Knowledge that you are **contributing to a strong, informed nonprofit community**

NAMC ELECTIONS

Core Leadership & Committees

The Nonprofit Alliance of Monterey County (NAMC) relies on the people who work for its member agencies to help lead and direct the work we do. To continue that work, we are now soliciting nominations for individuals to serve as members of the Core Leadership Group of NAMC and on its Committees. Nominees must come from a current member organization.

See [Nomination Form on next page](#)

Legislative Update Bulletin

As you may know, the budget for the current fiscal year, 2008-09, was signed by the Governor on September 23, 2008. What you may not know, is that the Executive Order that suspended state contracts with nonprofits was extended until the end of this fiscal year, i.e., until July 1, 2009. Some "critical services" have been exempted from this order. NAMC Advocacy Committee is gathering information on the local impact of the extension. If you believe your organization will be impacted, please contact Sue Parris, NAMC Project Coordinator at sue@allilancemonterey.org; or call 831.373.4606.

NAMC Core Leadership

NAMC's operations and activities are guided and led by the Core Leadership Group, which consists of between 10-15 individuals from the local nonprofit community. The duties of the Core Leadership include:

- a) Providing leadership to NAMC
- b) Implementing NAMC Programming
- c) Providing guidance to committee chairpersons
- d) Representing NAMC to the public.

Core Leadership members are expected to attend and participate in Core Leadership meetings monthly, or as needed, and to serve on at least one committee. The term of service is one calendar year, January to December.

NAMC Committees

Program – The Program Committee conducts four programs each year, including two workshops, a member social event, and a Fall conference. Next year's conference will explore cultural competency.

Advocacy – The Advocacy Committee identifies issues that directly concern nonprofit organizations. It gathers input from member agencies and develops activities to support the interests of the nonprofit sector.

Marketing & Membership – The Marketing and Membership Committee recruits, fosters and sustains nonprofit agency membership, builds and maintains relationships between nonprofit agencies and elected officials, media, the business community and the general public. It also provides support to NAMC advocacy activities.

Committees meet as needed throughout the year. **Committee members do not need to be in the Core Leadership.**

Contact Us:

Email: info@alliancemonterey.org

Phone: 831.373.4606

Fax: 831.373.5113

www.alliancemonterey.org

NOMINATION FORM

Please submit your name, or the name of a person you would like to nominate for the Core Leadership Group OR for a committee, along with contact information and a brief biography to:

Sue Parris, NAMC Project Coordinator, at Sue@alliancemonterey.org

Or, fax the information to her at (831) 373-5113.

**The Nominating Committee will accept nominations
until 5:00 p.m. on November 7, 2008.**

Name:

Phone #:

Email:

Name of Organization:

Position:

Brief Biography:

I, or the person I am nominating, would like to participate as a member of the:

_____ Core Leadership Group

_____ Program Committee

_____ Advocacy Committee

_____ Membership and Marketing Committee