

Nonprofit Alliance OF MONTEREY COUNTY

Connect. Collaborate. Succeed.
Annual Report 2012 - 2013



Nonprofit Alliance of Monterey County (NAMC)

Background and Mission

- Established in 2004
- Representing 100 nonprofits with cumulative budgets of over \$100 million
- Mission is to increase the capacity and collective power of the nonprofit industry for the benefit of all people in Monterey County.

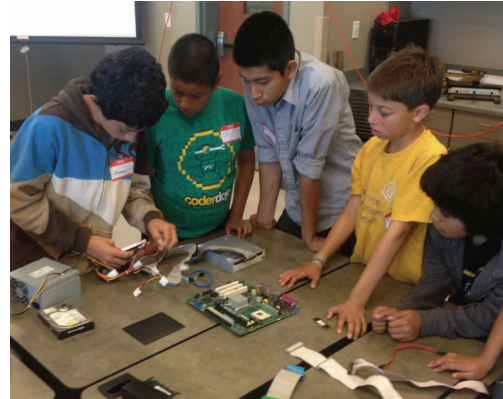
Accomplishments to date:

- Outreach for Affordable Care Act
- Annual legislative and policy forums
- Nonprofit educational seminars
- Diversity and Social Equity Project
- Professional networking opportunities
- Economic Impact Report for Nonprofit Industry in Monterey County



Local Nonprofit Businesses Serve:

- Alcohol & Drug Rehabilitations
- Animal Welfare
- Arts & Culture
- Crime Prevention
- Education
- Environment & Conservation
- Health Care & Human Services
- Hunger & Homelessness
- International Affairs
- People with Disabilities
- Seniors
- Social Justice/Advocacy
- Sports & Recreation
- Veterans
- Youth
- and more...



Nonprofits: Key to Economic Engine of Monterey County

- Total economic impact of the nonprofit community in Monterey County is \$1.5 billion year.
- Expenditures of over \$824 million with 80% staying in local economy.
- Provide 12,000 jobs locally

(For the Common Good: The Economic Impact of Monterey County's Nonprofit Industry 2005)

Areas of Focus

- Advocate for continued financial viability for nonprofit businesses, key to a healthy local economy.
- Promote partnerships and collaboration among private enterprise, public agencies and nonprofits.
- Provide outreach and education on health care changes to support nonprofit organizations, staff and constituencies served.
- Build diversity & social equity awareness and advocate for systems change in Monterey County.
- Increase the Nonprofit Alliance's membership and engagement.



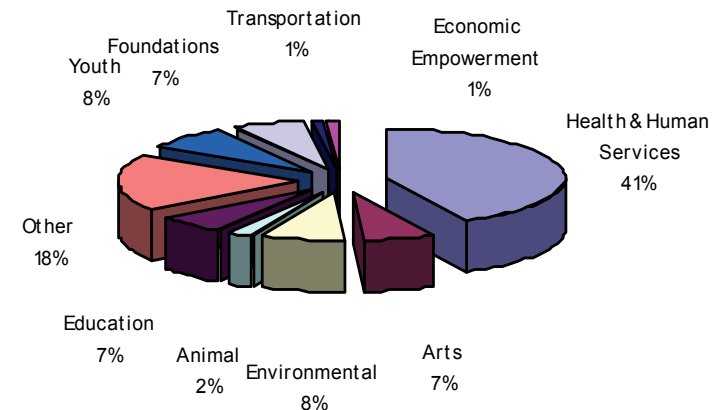
Join NAMC to help strengthen our nonprofit community!
For further information Sue Parris, Project Coordinator, at 831-373-4606; or
Mark Boos, Membership Chair, at 831-633-4877.
Visit our website www.alliancemonterey.org

NAMC Members

Access Monterey Peninsula
 ACTION Council of Monterey County
 Ag Against Hunger
 Alliance on Aging
 Alvarez Technology Group
 Alzheimer's Association
 Ariel Theatrical
 Arms of Angels
 Arts Council for Monterey County
 Arts Habitat Inc.
 Boys & Girls Club of Monterey County
 Breen Consulting
 Brigid McGrath Massie, M.B.A.
 Carmel Foundation
 Carmel River Watershed Conservancy
 Center for Photographic Art
 Central California Alliance for Health
 Central Coast Center for Independent Living
 Central Coast HIV/AIDS Services
 Central Coast YMCA
 CHISPA Housing
 Coalition of Homeless Service Providers
 Communities for Sustainable Monterey County
 Community Foundation for Monterey County
 Community Hospital Foundation
 Community Human Services
 Community of Caring Monterey Peninsula
 Community Partnership for Youth
 Compassionate Care Alliance
 Deaf & Hard of Hearing Service Center, Inc.
 Door to Hope
 Easter Seals Central California
 Elkhorn Slough Foundation
 Family Service Agency of the Central Coast
 First 5 Monterey County
 Food Bank for Monterey County
 Franciscan Workers of Junipero Serra
 Fund Builders Alliance
 Gateway Center of Monterey County

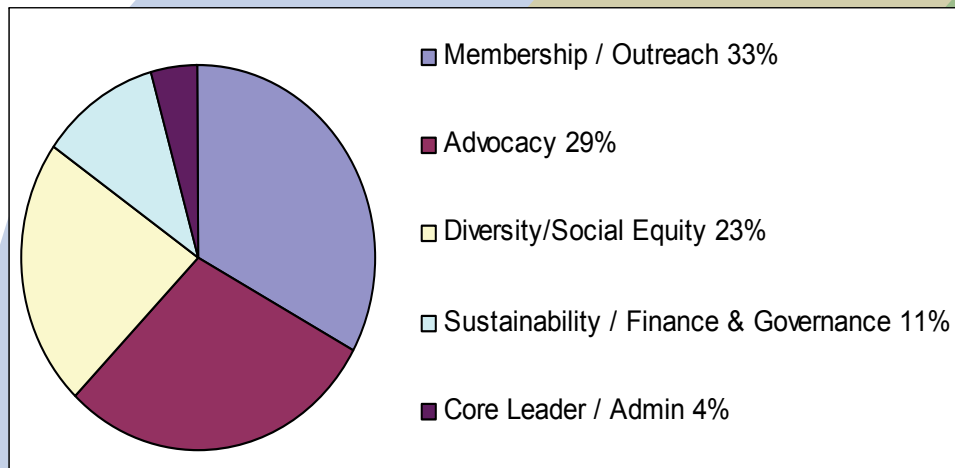
Girl Scouts of California's Central Coast
 Go Kids, Inc.
 Grants by Design
 Harden Foundation
 Hartnell College Foundation
 Hearing Loss Association of America
 Hosteling International Monterey
 Independent Transportation Network
 Industrial Areas Foundation
 Interim, Inc.
 Jesse Herrera
 Josephine Kernes Memorial Pool, Inc.
 Kinship Center/Seneca Family of Agencies
 Ladies First
 Leadership Monterey Peninsula
 Legal Services for Seniors
 Literacy Campaign for Monterey County
 Loaves, Fishes & Computers, Inc.
 Lyceum of Monterey County
 Meals on Wheels of the Salinas Valley, Inc.
 Mexican American Opportunity Foundation
 Monterey Bay Aquarium
 Monterey Bay Green Chamber
 Monterey Bay Veterans, Inc.
 Monterey County Business Council
 Monterey County Department of Social Services
 Monterey County Film Commission
 Monterey County Health Department
 Monterey County Rape Crisis Center
 Monterey Jazz Festival
 Monterey Peninsula Foundation
 Moxxy Marketing
 Multiple Sclerosis Quality of Life Project
 National Coalition Building Institute
 Monterey County
 National Steinbeck Center
 Natividad Medical Foundation
 NRC Research
 Paul Mondestin

Pebble Beach Company Foundation
 Planned Parenthood Mar Monte
 Praxis Consulting
 Rancho Cielo Youth Campus
 Restorative Justice Partners
 Ron Wormser
 Salinas Senior Center
 Salinas Valley Chamber of Commerce
 Salinas Valley Memorial Hospital Service League
 Santa Lucia Conservancy
 Save Our Shores
 Simply Clear Marketing
 Student Disability Resources - California State
 University Monterey Bay
 Sun Street Centers
 Sunrise House
 Susan Theodore
 The California Endowment
 The Village Project
 TPO Human Resource Management
 United Nations Association Monterey Bay Chapter
 United Way Monterey County
 Ventana Wildlife Society



Our Mission: The mission of the Nonprofit Alliance of Monterey County (NAMC) is to inform, involve, strengthen and increase the capacity and collective power of the nonprofit industry in Monterey County.

July 2012 - June 2013



Recent Highlights and Benefits

- Social Network event at the National Steinbeck Center
- Diversity & Social Equity Conference with international expert Professor John Powell
- Legislature update with Monterey County Supervisor Fernando Armenta and U.S. Congress Member Sam Farr
- Affordable Care Act trainings for nonprofit employers
- Discounted fees at NAMC events
- eNewsletter - Keep current on NAMC news and other relevant information
- Monthly member eBullentins - Notify members of your events and job openings
- Opportunities to share resources
- Advocacy with elected officials on behalf of our industry

NAMC Core Leadership 2014

Mark Boos - Girls Scouts of California's Central Coast
Susan Breen - Breen Consulting
Shannon Graham - Salinas Valley Memorial Hospital
Joe Grainger - Harden Foundation
Jesse Herrera - Latino Social Workers of Monterey County
Lee Hulquist - Food Bank for Monterey County
Larry Imwalle - ACTION Council of Monterey County
Paul Mondestin - Consultant
Elsa Quezada - Central Coast Center for Independent Living
Kaki Rusmore - Community Foundation for Monterey County
Ron Wormser - Nonprofit Consultant

Sue Parris - Project Coordinator

Coming in 2014.....

- **Updated Economic Impact Report**
- **Legislative Update**
- **Programs Tailored to the Needs and Interest of Nonprofits**
- **Networking Opportunities**
- **NAMC's 10th Anniversary Celebration!**

Nonprofit Alliance OF MONTEREY COUNTY

NAMC is an association of nonprofit organizations that work together because we believe that:

- Well run and effective nonprofit organizations are essential to society;
- Nonprofit organizations are key players in the economy of Monterey County and contribute to the overall economic wellbeing and the quality of life in the region;
- The public trust that nonprofit organizations have earned must be safeguarded;
- Healthy communities result from respectful and cooperative relationships among nonprofit organizations, government and businesses, and Advocacy and community education are important roles of the nonprofit industry

NAMC develops and implements programs that encourage its members to work collaboratively and support one another, that improve the internal operations and structures of nonprofit organizations, and that speak to the larger community about the critical role of the nonprofit industry in society.

NAMC is an unincorporated membership organization governed by a 10-15 member Core Leadership elected annually and representing the range of key actors in the nonprofit community. Currently, the ACTION Council of Monterey County acts as NAMC's fiscal agent.