



SPONSORSHIP PROPOSAL

AWARD CELEBRATION

Friday, September 25, 2020

ONLINE!

OUR MISSION

**To optimize the collective power of nonprofits for the benefit of
Monterey County communities.**

CONNECT



COLLABORATE



SUCCEED!

Nonprofit Alliance
OF MONTEREY COUNTY

Your support advances the mission of more than 100 nonprofit organizations.

Represented above are: Top Row (l-r) Community Partnership for Youth, Loaves, Fishes and Computers, ARIEL Theatrical

Middle Row (l-r) Girls, Inc of the Central Coast, Independent Transportation Network

Bottom Row (l-r) MEarth, Jacob's Heart, Ventana Wildlife Society



AWARD CELEBRATION

September 25, 2020

At our 7th Annual Awards Celebration Breakfast, we honor inspiring nonprofits and nonprofit staff members for exemplary leadership and impact.

Featuring

*** Red Carpet Pre-Show * Awards Presentation * Performances**

We expect hundreds of guests including community leaders from every sector.

Your sponsorship helps NAMC provide critical resources to hundreds of nonprofits -- expanding our reach and deepening our collective impact throughout the year.



ABOUT NAMC

OUR COMMITMENT

We advocate for the nonprofit industry through education, convening and acting as an information hub.

Advocacy

NAMC provides advocacy support and tools and facilitates connections for nonprofit organizations in Monterey County. This includes advocating for the nonprofit sector as a whole. Our team conducts an annual forum, outreach to elected officials and provides resources for members.

Diversity / Social Equity

NAMC is committed to improving the quality of life for all residents in Monterey County, especially for those with the greatest vulnerabilities and disadvantages. Programs include: conferences, workshops and meetings with public and private agencies.

Economic Vitality

NAMC invests in research that measures the collective strength and impact of local nonprofits. Our first comprehensive report *For the Common Good* was released in July 2014; our next report *Our Collective Impact* will be published in August, 2020.

OUR COLLECTIVE IMPACT—THE NONPROFIT SECTOR IN MONTEREY COUNTY

Volunteer Hours: > 2 million

Expenditures: \$1.3 billion

Economic Impact: \$2.3 billion

Social Impact: > 5.7 million reached

Revenue: \$1.5 billion

Employment: > 11,100 jobs

For the Common Good, NAMC, 2014

Noyes Research and Consulting, 2019

Noyes Research and Consulting, 2019

OUR MEMBERS

ACTION Council of Monterey County
All Saints Day School
Alliance on Aging
Alvarez Technology Group
AMP Media
ARIEL Theatrical
Arts Council for Monterey County
Arts Habitat Inc.
Bay View Academy
Big Sur International Marathon
Big Sur Land Trust
Blind & Visually Impaired Center
Breen Consulting
Carmel Foundation
Carmel River Watershed Conservancy
Carmel Youth Center
Central Coast Center for Independent Living
Central Coast YMCA
CHISPA Housing
Communities for Sustainable Monterey County
Community Builders for Monterey County
Community Foundation for Monterey County
Community Human Services
Community Partnership for Youth
Court Appointed Special Advocates
 aka CASA for Monterey County
Digital Nest
Echo Housing
Eden Housing
Elkhorn Slough Foundation
Ensemble Monterey
Felton Institute - PREP Monterey
First 5 Monterey County
Friends of the Marina Library
Friends of the Pacific Grove Library

Fund Builders Alliance
Gateway Center of Monterey County Gathering
for Women - Monterey
Girl Scouts of California's Central Coast
Girls Inc. of the Central Coast
Go Kids, Inc.
Grants by Design
Grid Alternatives Central Coast
Harden Foundation
Health and Wellness Services, CSU Monterey Bay
Hidden Valley Music Seminars
Independent Transportation Network
Interim
International School of Monterey
Jacob's Heart
Jesse Herrera
Kernes Adaptive Aquatics
Kinship Center/Seneca Family of Agencies
KLE Collaborative Consulting & Training
Legal Services for Seniors
Loaves, Fishes & Computers, Inc.
Master of Social Work Program, CSUMB
Meals on Wheels of the Monterey Peninsula, Inc.
Meals on Wheels of the Salinas Valley, Inc.
MEarth
Monta Potter
Monterey Bay Aquarium
Monterey Bay RSVP
Monterey County Film Commission
Monterey County Rape Crisis Center
Monterey County Soccer League
Monterey County Theatre Alliance
Monterey Jazz Festival
Monterey Museum of Art
Monterey Peace & Justice Center

Monterey Peninsula Foundation
Monterey Symphony Association
National Coalition Building Institute Monterey County
National Steinbeck Center
Natividad Medical Foundation
NRC Research
Papillon Center for Loss and Transition
Paul Mondestin - FundEmporia
Peacock Acres
Planned Parenthood Mar Monte
Rancho Cielo Youth Campus
Rayne Technology Solutions, Inc.
Read to Me Project
Regional Senior Center of Salinas
Restorative Justice Partners, Inc.
Ron Wormser, Effective Nonprofits
Salinas Valley Chamber of Commerce
Service Learning Institute, CSUMB
Sol Treasures
Special Kids Connect
Stacey Price
Sun Street Centers
The David & Lucile Packard Foundation
The Village Project
Townsend & Associates
TPO Human Resource Management
Training for Success
Unchained
United Nations Association Monterey Bay Chapter
United Way Monterey County
Ventana Wildlife Society
Veterans Transition Center
Women's March
Youth Arts Collective
YWCA Monterey County



SPONSOR BENEFITS

PRESENTER—\$5,000

- Opportunity To Present Award
- Corporate Logo on Step and Repeat Banner for Red Carpet Pre-Show
- Corporate Logo on Program Slides
- Corporate Logo on NAMC Social Media for Event
- Prominent Ad in Online Presentation
- Prominent Ad in Follow Up Media/ Communications
- Acknowledgement by Emcee
- Logo on NAMC Webpage / Social Media —Full Year
- Logo on Collateral / E-News—Full Year

RED CARPET PRE- SHOW HOST — \$2,500

- Corporate Logo on Step and Repeat Banner
- Corporate Logo on THANK YOU Slide
- Corporate Logo on Program Slides
- Full Page Ad in Event Program
- Acknowledgement by Emcee During Award Ceremony
- Corporate Logo on NAMC Web Page— 6 months
- Corporate Logo on NAMC Social Media/E-Newsletter—6 months

AWARD SPONSOR —\$1,000

- Corporate Logo on THANK YOU Slide
- 1/2 Page Ad in Event Program
- Corporate Logo on Slides
- Corporate Logo on Web—3 mo
- Corporate Logo on E News—3mo

CONTRIBUTOR—\$500

- Corporate Logo on THANK YOU Slide
- 1/4 Page Ad in Event Program
- Corporate Logo on Slides
- Corporate Logo on Web—1 mo
- Corporate Logo on E News—1 mo

***Exclusivity by Category**

*** All sponsorships can be customized**



2020 AWARD CELEBRATION SPONSOR FORM

* PRESENTING	--- \$5,000
* RED CARPET PRESHOW	--- \$2,500
* AWARDS	___ \$1,000
* CONTRIBUTOR	___ \$ 500

DEADLINE: August 15, 2020

CONTACT FULL NAME

TITLE

ORGANIZATION NAME

ADDRESS

CITY

STATE/ZIP

DAYTIME PHONE

E-MAIL

DATE

**Please complete this form; make checks payable to our fiscal sponsor: Action Council.
Send form with check to: NAMC/Awards, PO Box 51042, Pacific Grove, CA 93950**

For any questions regarding sponsorship options, recognition or event details, please call Paulette Lynch at 831-206-2588.

NONPROFIT ALLIANCE OF MONTEREY COUNTY

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